



Sponsorship Form

A COMMUNITY EVENT

Into the Light Run/Walk

for mental health awareness

October 6th, 2024

Contact

Phone +1 (833)-ITL-TALK

Email mentalhealth@intothelightus.com





Introduction

Dear Friend and Community Leader,

You have the power to make a positive impact by helping to rid the stigma around mental illness.

Join us in the fight for mental health awareness as a sponsor of the Into the Light 5K and community day, taking place on October 6th , 2024. This year, Into the Light has proudly established an Endowment Fund at Rutgers University, which will be utilized to benefit Master of Social Work Students specializing in the mental health of young adults for generations to come. By becoming a sponsor, you are not only supporting this Endowment Fund, but you are helping us to continue with peer led presentations, community discussions, scholarships, educational forums, and other mental health events. Through the generosity of our sponsors, we can create a sustainable source of support for our programs and initiatives.

With Light and Love,
The Into the Light Board

Benefits for Sponsor



Why support this event?

Every year, millions of people are impacted by mental illness. Shockingly, 50% of all lifetime mental illness begins by age 14, with 75% emerging by age 24. Furthermore, suicide is the 2nd leading cause of death among teens aged 10–14. Early intervention and access to mental health resources play a crucial role in improving outcomes for young people struggling with mental health issues. Educating and spreading awareness about mental health is essential, and we need your help!

Build your brand's goodwill by supporting a cause everyone can get behind.

Our participants are passionate about this cause. Your support is a great way to enhance your company's visibility, build your brand and spread your message while helping family and friends who have been affected by mental illness.

Together we can create a brighter future. Your support is invaluable and greatly appreciated.

Into the Light looks forward to further discussing our 2024 sponsorship opportunities and benefits with you. For questions, please email us at mentalhealth@intothelightus.com or contact us at 1 (833) ITL-TALK

Sponsorship Package



Sponsorship Opportunities support the Rutgers Endowment Fund, as well as peer led presentations, community discussions, scholarships, educational forums, and other mental health events.

Bronze

Bronze Level Sponsorships will get you:

Logo featured with all Bronze Sponsors across Into the Light Social Media Platforms (Instagram, LinkedIn, Facebook)

\$500

Silver

Silver Level Sponsorships will get you:

Logo featured with all Silver Sponsors across Into the Light Social Media Platforms (Instagram, LinkedIn, Facebook)

Announcement of Silver level sponsorship at event

\$1,000

Sponsorship Package



Gold

Gold Level Sponsorships will get you:

Logo featured individually across Into the Light Social Media Platforms (Instagram, LinkedIn, Facebook)

Announcement of Gold level sponsorship at event

Logo featured on Into the Light Website

\$2,500

Platinum

Platinum Level Sponsorships will get you:

Logo featured individually across Into the Light Social Media Platforms (Instagram, LinkedIn, Facebook)

Announcement of Platinum level sponsorship at event with company summary

Plaque receipt at event with sponsorship level announcement

Logo featured on Into the Light Website

\$5,000+

Thank you! Hope you are interested!





If you are interested in sponsoring this event, please respond through email with the amount you'd like to contribute. You can make your donation directly to intothelightus.com/donate

We sincerely appreciate your contribution and thank you for making an impact.

Sincerely,
The Into the Light Board

Contact

 +1 (833)-ITL-TALK

 www.intothelightus.com

